

Avitech to focus on inorganic minerals

“With the completion of automation of its vitamin production line and the addition of a factory dedicated to production of trace minerals, adsorbents and additives, Avitech is well positioned to cater to the predicted growth requirements upto 2020”, said Mr. Rahul Kapur, MD - Avitech

“Our feedback on trace minerals has been very interesting and we see a great opportunity in the area of inorganic trace minerals of which we are currently producing around 6000 tons per year”.

“India has so far not had an opportunity to experience quality inorganic trace minerals, carefully selected for bioavailability and tested for heavy metals. Avitech is India’s first company to focus in this area to provide a world class inorganic trace mineral premix to customers”, added Mr. Rahul Kapur, MD - Avitech

“With reference to organic trace minerals, it is our experience that organic trace minerals have a role to perform only in specific conditions / periods of a life cycle of productive poultry and live-stock. We would like to focus our attention on offering optimum inorganic trace mineral solutions to customers for the present”.

“We see a role for organic trace minerals in very specific situations and it is our experience that all large scale producers world-wide rely on inorganic trace minerals to provide the base for trace mineral availability in poultry and live-stock”.

“Since Avitech has chosen to focus exclusively on inorganic trace minerals, we have decided not to endorse products from Zinpro, USA , given the limited demand and application we see for organic trace minerals in India for the present”, stated Mr. Rahul Kapur, MD - Avitech.

For more information, please write us at:

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